

All Promotional Materials must include:

1. WSU identified as the CME Provider
2. CME Direct or Joint Sponsorship Accreditation Statement
3. Target Audience
4. Learning Objectives or Purpose
5. Faculty & Planning Committee

The WSU SoM Division of Continuing Medical Education must formally approve all promotional materials **before they go to print, are distributed or listed on a website.**

All promotional materials (announcements, brochures, e-news, or websites) must include the following CME credit statement **verbatim** in two paragraph form.

Directly Sponsored Accreditation Statement (Live Activity):

“The Wayne State University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Wayne State University School of Medicine designates this live activity for a maximum of _____ ***AMA PRA Category 1 Credit(s)***[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.”

Joint Providership (formerly Sponsorship) Accreditation Statement (Live Activity):

“This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Wayne State University School of Medicine and (name of non-accredited provider). The Wayne State University School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.”

The Wayne State University School of Medicine designates this live activity for a maximum of _____ ***AMA PRA Category 1 Credit(s)***[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.”

Remember AMA Requirements: (We are audited yearly.)

Italicize and/or “bold” the phrase ***AMA PRA Category 1 Credit(s)***[™]. Double check for italicization after draft returns from designer (pdf’s often reformat italicization).

Complete the statement by filling the blank space with the number of credits awarded the program.

Use a space between the two statements as seen above.