

## All WSU School of Medicine CME Promotional Materials must include:

1. WSU identified as the provider (formerly sponsor)
  2. CME Direct or Joint Providership Accreditation Statement
  3. Target Audience
  4. Learning Objectives or Purpose
  5. Faculty & Planning Committee Identified
  6. Disclosure of Commercial Relationship (optional)
- All promotional materials must be approved by the CME **before going to print or distribution**.
  - All promotional materials (announcements, brochures, emails) must include the items above and the following credit statement **verbatim** in two paragraph form.

### Directly Provided Accreditation Statement:

“The Wayne State University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Wayne State University School of Medicine designates this (format) for a maximum of \_\_\_\_\_ ***AMA PRA Category 1 Credit(s)***<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.”

### Jointly Provided Accreditation Statement:

“This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Wayne State University School of Medicine and (name of non-accredited provider). The Wayne State University School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

The Wayne State University School of Medicine designates this (format) for a maximum of \_\_\_\_\_ ***AMA PRA Category 1 Credit(s)***<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.”

“Formats” (placed in the statements above) may include: live activities, enduring materials, journal-based CME, or performance improvement (PI CME). Contact CME for assistance if needed.

### Remember AMA Requirements:

- Italicize and/or “bold” the phrase ***AMA PRA Category 1 Credit(s)***<sup>™</sup>. Double check for italicization after draft returns from designer (pdf’s often reformat italicization).
- Complete the statement by filling the blank space with the number of credits awarded the program.
- Use a space between the two statements as seen above.