

CME Enduring Materials

Enduring Materials are “printed, recorded, or on-line presented activities that endure over a specified time and do not have a specific time or location designated for participation; rather, the participant determines whether and when to complete the activity.”

Requirements

1. Completed and approved CME application for an Enduring Material. This is a separate application from any live activity.
2. Online platform: Provide CME required information and documented participant attestation, linked to video, linked to online interactive post-test, linked to CME database for credit. All are separate websites. Inform learners of the hardware and software required to participate. Provide contact information if the learner has questions about the on-line CME activity. Provide easy access to learners on the Policy on Privacy and Confidentiality. (For those activities not hosted on the CME website)
3. Information communicated in advance of the learner beginning the activity (often also in marketing materials)
 - Credentials and Disclosure of all conflicts of interest and mitigation of conflicts for all individuals in control of content (e.g., speakers, planning committee, moderators, etc.).
 - Medium or combination of media used
 - Method of participation in the learning process
 - Estimated time to complete the educational activity (number of designated credits)
 - Dates of original release and most recent review or update
 - Termination date after which credit is no longer available (Credit can be designated for up to three years, based on how long the information is expected to remain up-to-date and accurate. The material must then be reviewed for appropriateness for the designation of credit to be extended.)
 - Copyright: Documentation of ownership of or permissions to use copyrighted materials.
4. Development of an interactive post-test. Since learners do not interact directly with faculty, the enduring material must include a component that measures achievement of the educational purpose of the activity with an established minimum performance level. Examples include a post-test or practice-management case studies with a minimum percentage of answers correct to receive credit.
5. Bibliographical Resources: Appropriate resources should be referenced to allow for further study.
6. Ineligible Companies: Ineligible companies (commercial interests) may not provide or distribute enduring materials to learners. The activity may not be placed on a website owned or controlled by an ineligible company. Advertising of any type is prohibited within the educational content of a CME activity. With clear notification that the learner is leaving the educational web site, links to websites of ineligible companies may occur before or after the educational content.